

# NOEL ARTILES

Creative / Sr. Art Director / Illustrator

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## Work Experience 09

### August, 2007 - Present

**Sapient Interactive** Miami, FL

*Senior Art Director / Lead Creative*

As Senior Art Director I've become an expert at digital with a focus in branded entertainment. I'm tasked with initiating, managing, and generating innovative ideas, strategies, and creative for world-class brands across digital and some traditional disciplines. I am involved in mostly new business initiatives and help support other team members as needed. I also act as a mentor to junior team members in hopes to evolve and improve the caliber of work that is produced by my team. I am also tasked with being the lead in art direction, and making sure my team meets and exceeds project deadlines and expectations.

### April 2006 - August 2007

**Digitas** New York, NY

*Art Director*

My duties as an Art Director consisted in helping maintain and grow two of the bread and butter accounts for Digitas, Ny. I worked on the production and management of creative initiatives for clients such American Express ES and Samsung. I supported the AMEX and Samsung brands by developing ideas, branded stories, design executions, and illustrations for a variety of projects ranging from websites, OLA campaigns, DM campaigns, sales materials, new business pitches, and more.

### February, 2005 - April, 2006

**PGI / Sapient** Miami, FL

*Art Director*

My duties as Art Director was to produce and manage ad campaigns, websites, OLA campaigns, DM campaigns, and illustrations for both local and national brands. My job required a keen eye on development time combined with second to none ideas, concepts, and stellar design to ensure the success of the project and my team.

## Education & More 09

### Jan. 2001- May 2003

**International Fine Arts College** Miami, FL

**Degree:** *Bachelor of Fine Arts In Graphic Design*

### 1997-2000

**Robert Morgan Vo. Tech.** Miami, FL

**Degree:** *Vocational Arts degree in Commercial Art*

I received training in the basics of design. I also received courses in Photoshop, Illustrator, Indesign, Quark, Flash, Fireworks, Dreamweaver, and After effects.

### 1996-2000

**Sunset Senior High**

**Miami, FL**

**Degree:** *General Education*

## Employment References

Alex Mendoza / ACD

**amendoza@sapient.com**

Kenan Aktulun / Creative Director

**kaktulun@digitas.com**

Greg Wilson / ACD

**gwhite@digitas.com**

Joanna Pena Bickley / GCD

**jojobickley@mac.com**

## Languages Spoken

Fluent in both English and Spanish